



## Board of Directors

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### *Meeting Minutes*

Thursday, February 26, 2026, 10 am

#### **Attendees**

<u>Board of Directors</u>	<u>Present</u>	<u>Excused</u>
Bill Siedhoff	X	
Cynthia Crim	X	
Karl Wilson		X
Sr. Mary Ann Nestel		X
Ann Bannes	X	
Mary Wheeler	X	
Skip Batchelor		X
<i>Other Attendees:</i> Nicole Brueggeman (Senior Fund), Stephanie Herbers (Senior Fund), Andrew Bramman (Lashly Baer), Jane Kaniecki (SLU - Senior Fund Practicum Student), Laura Loyacono (L3 Policy Solutions - Jackson County Senior Services Levy)		

#### **Welcome and Community Introductions** *(Bill Siedhoff)*

One community member in attendance, no request for public comment.

#### **Review and Approval of Minutes** *(Bill Siedhoff)*

*Ann Bannes made a motion to approve the January minutes as presented. Mary Wheeler seconded. All were in favor.*

#### **Executive & Governance Committee Report** *(Bill Siedhoff & Cynthia Crim)*

Provided updates on discussion from the recent Executive Committee meeting. Discussed a variety of topics, including board nominations, bylaw updates, and naming and branding for Senior Fund.

*Nomination Committee* | Members of the Nomination Committee for the board will be identified to manage the formal process of identifying and recruiting board members when there are

*Notetaker: Stephanie Herbers*

vacancies in the Board of Directors. This committee will also manage the application and renewal process for any existing board members who would like to renew their terms.

*Revision to Board Bylaws* | The last time the board bylaws were reviewed and revised was in 2023. Due to the recommendation of changing the naming convention for the fund—discussed later in the meeting—and other updates, proposed revisions to the bylaws will be shared with the board for review. A vote will take place at the March Board of Directors meeting.

*St. Louis County Levy Campaign* | Reviewed the distinction between the St. Louis City Senior Fund and the campaign that is in progress for passing a senior services levy in St. Louis County which is called Seniors Count. The implementation of the campaign gives additional attention to the St. Louis City Senior Fund due to being the closest senior services levy fund in the state. Seniors Count is a coalition of providers and other stakeholders and is its own distinct entity. St. Louis City Senior Fund is not responsible for or engaged in managing or running the campaign. It is important that there is a clear distinction between the two entities. A communications policy for board and staff will be discussed later in the meeting.

#### **Legal Counsel Updates** (*Andrew Bramman & Nicole Brueggeman*)

*Organization Naming Convention* | Discussed the extent to which there is leeway for referring to the fund outside of the legal name. The legal name for the fund is City of St. Louis Senior Citizens' Services Fund. Last month, the board discussed a recommendation to revise the name used for day-to-day efforts (i.e., the d.b.a./fictitious name) to Senior Fund of St. Louis City. This would be the shorter name for the fund to be used on the website and general public materials; any legal documents would include the full legal name for the fund. This recommendation was reviewed by legal counsel, and a memo was provided to the board with a favorable opinion on the recommendation. The memo also outlined the distinction between the fund and the Seniors Count campaign. It was recommended that Senior Fund avoid using the phrase "seniors count" when discussing Senior Fund goals, efforts, etc. to prevent confusion.

*Senior Fund Rebranding* | Last month the board reviewed a new rebranding suite that was created to reflect the current contributions of Senior Fund to resources for older adults in the community and ensure cohesive naming and style use moving forward. The rebranding suite included a new logo, design guidelines, and recommendation to reorder the name that has been used as a d.b.a. Discussed the need to vote and adopt the d.b.a. name change and adopt the new logo and design branding before staff can move forward with implementation. This work was first discussed during strategic planning discussions last spring, and timing was, in part, influenced by the approaching 10-year anniversary since passage of the ballot initiative that formed the seniors services fund in St. Louis City.

*Cynthia Crim made a motion to adopt the new d.b.a. or nickname, Senior Fund of St. Louis City. Ann Bannes seconded; All were in favor.*

*Mary Wheeler made a motion to approve the recommended rebranding package, including the new logo. Cynthia Crim seconded. All were in favor.*

**Communications Policy for Board of Directors** | Reviewed proposed communications policy for the Board of Directors. They were created to ensure board and staff members are speaking with one voice. Senior Fund staff have recently received media requests related to Seniors Count, Missouri Master Plan on Aging, and proposals of state legislation focused on property taxes. The policy includes defining the scope of the policy, authorized spokespersons, and board member communication guidelines. The primary spokesperson for Senior Fund will be the Executive Director, along with general counsel when it comes to media requests and Missouri Sunshine law requests. Secondary spokespersons, when designated, may include board members and other staff.

*Ann Bannes made a motion to approve the communications policy. Cynthia Crim seconded. All were in favor.*

### **Fiscal Committee Report** *(Nicole Brueggeman)*

**Senior Fund Office Space Renewal** | Senior Fund's lease with CIC is up for renewal in March. Staff reviewed office options, including alternative spaces at CIC and potential for sharing with another local levy fund. Given the uncertainty related to how proposed property tax legislation may affect revenue for the fund as well as changes in state and federal funding affecting community services it was not recommended to make any office changes at this time. A recommendation to continue the current lease at CIC was presented. Should options at CIC that would result in cost savings become available a change in offices may be revisited.

*Mary Wheeler made a motion to renew the Senior Fund's office lease with CIC, extending the lease to March 2027. Ann Bannes seconded. All were in favor.*

**Q1 & Q2 Financial Statements** | Financial reports for the first two quarters of the fiscal year—prepared by Senior Fund's external accounting firm—were submitted to the Board for review. Year to date revenues for the fund are slightly higher when compared to the previous year by about \$80,000; this is affected in part by timing of tax payments. Overall, the fund's revenue and expenses are where they are expected to be for this time of year.

*Ann Bannes made a motion to accept and approve the financial statements as presented. Mary Wheeler seconded. All were in favor.*

### **Closed Session**

Notice was given that the Board of Directors was going to transition into a closed session, for the purpose of considering one or more of the following matters pursuant to Section 610.021, Revised Statutes of Missouri, and engage in proceedings including to:

1. discuss legal actions, causes of action, litigation or privileged communications between the Board's representatives and its attorneys or auditors pursuant to Sections 610.021(1) and/or 610.021(17);
2. discuss matters involving the leasing, purchase, or sale of real estate, pursuant to Section 610.021(2);
3. discuss sealed bids and proposals, and related documents, or documents related to a negotiated contract, pursuant to Section 610.021(12); and/or
4. discuss hiring, firing, disciplining, or promoting particular employees pursuant to Section 610.021(3) and 610.021(13).

*Cynthia Crim made a motion to end the public meeting and go into closed session. Ann Bannes seconded.*

Vote to Close

<u>Board of Directors Members Present</u>	<u>Vote</u>
Bill Siedhoff	Yes
Cynthia Crim	Yes
Ann Bannes	Yes
Mary Wheeler	Yes

*The public meeting ended at 10:33 am and the Board of Directors went into closed session. Outside of the closed session, there was no further business to discuss. The Board did not reopen the meeting to the public after the closed session ended.*

*Next full Board of Directors meeting is currently scheduled for **March 26, 2026 at 10am.**  
(Note: March Board meeting was later changed to April 23, 2026 at 10am.)*